Imagine being able to reach the whole world with the gospel! Adventist World Radio (AWR) is a media ministry of the General Conference of Seventh-day Adventists. It has been broadcasting the good news to the world for more than 50 years.

With more than 1,000 radio stations and local studios worldwide, cell-phone evangelism, apps, podcasts, health messages, and Internet-based outreach, AWR currently broadcasts in more than 100 languages! Plans are underway to prepare evangelistic sermons and health presentations in more than 500 languages and dialects so that every person on the planet can listen to Bible-based messages in their own language!

You may be surprised to learn that radio is still the primary source of communication for most of the world. It knows no borders and can penetrate homes and hearts, where missionaries cannot enter.

One major target of Adventist World Radio’s broadcasts is the 10/40 window, comprising parts of North Africa, the Middle East, and Asia—areas currently closed to the gospel message but easily reached by radio. In 2020, AWR’s Unlocking Bible Prophecies and Earth’s Final Countdown series received millions of “plays” in dozens of languages. Many of them are among the top results when people search for Bible prophecy topics.
Every day, AWR receives e-mails, letters, and messages from around the world, like this: “The Unlocking Bible Prophecies series is transforming my family. I was raised Baptist and attended church on Sunday, so I’ve been so blessed to learn of the Sabbath and will be attending my first in-person Adventist church service this weekend.”

If you distribute your offerings according to the Combined Offering Plan’s suggestion, 50 to 60 percent of your offerings will support your local church. 20 to 30 percent will maintain regional missionary projects (usually sponsored by your Conference and Union). The remaining twenty percent will go to the World Missionary Fund (or World Budget). This World Missionary Fund supports all missionary projects sponsored by the General Conference, including the AWR. But if in addition to your Promise offering, you are impressed to send a special offering to the AWR, you may specify AWR in your tithe and offering envelope or access https://awr.org/support/ choosing one of the options to give.

As you return your tithes and offerings, you are also obeying Jesus’ mandate, which is to “go and make disciples of all nations, … teaching them to obey everything I have commanded you.” (Matthew 28:19-20 - NIV)

May we put our desires last and God first!